Code: 9E00307d

MBA III Semester Supplementary Examinations, July 2013
**DATA WAREHOUSING AND MINING**

Time: 3 hours                                                                     Max Marks: 60

Answer any FIVE questions
All questions carry equal marks
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1 (a) Explain the difference between individual data management and organizational data management.
  (b) Explain components of organizational memory.

2     Explain in detail data shearing between different levels of users and different locations.

3     What is a data warehouse? Who uses data warehouse and its applications?

4     Explain the context of data warehouse data base. Write about choosing its structure.

5 (a) What is difference between data and meta data?
  (b) Explain the computer based meta data for the computer to use.

6 (a) What is developing a project plan?
  (b) Explain the challenges involved in analyzing the contexts of the data warehouse.

7     Explain the stages involved in constructing and developing data warehouse system.

8     Write about:
  (a) Creating decision tree.
  (b) Summarization.
  (c) Difference between extraction and mining.

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